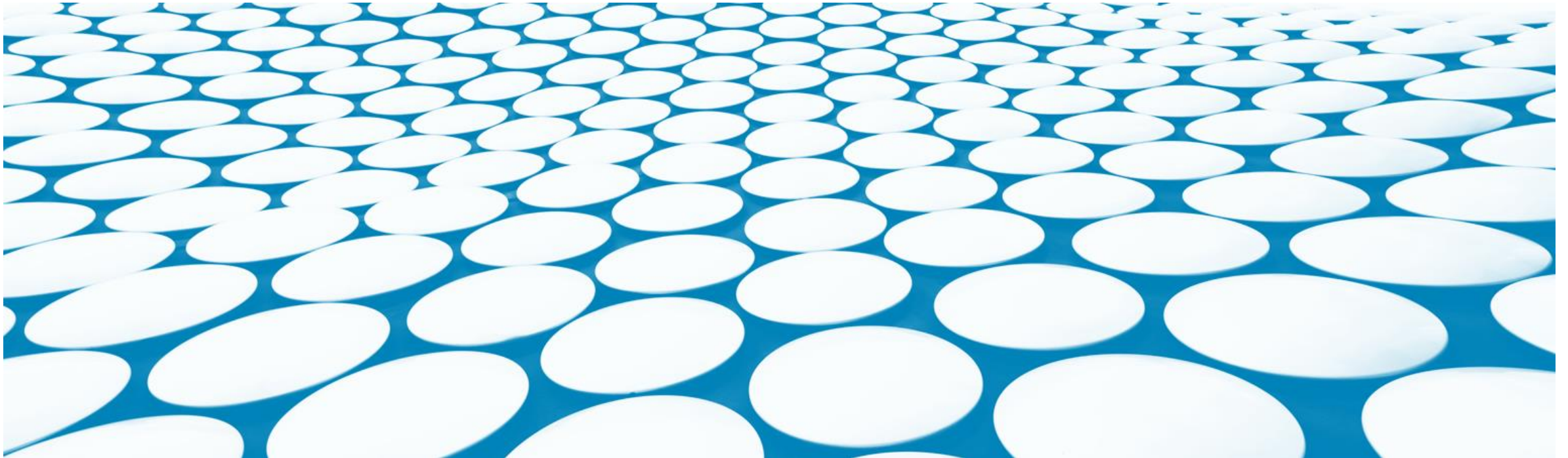




SC Lennon & Associates

economics • planning • policy • strategy

OUR CAPABILITIES AND EXPERIENCE



ABOUT US



SC Lennon & Associates is specialist consultancy firm offering informed and practical solutions to a range of economic policy, planning and strategic program delivery challenges.

An Australian-based company, we are a leader in the field of economic development policy and strategy formulation, destination management planning, urban and regional planning, socio-economic research and analysis, cost-benefit analysis, economic impact analysis and business case preparation.

At SC Lennon & Associates, we offer strategic insights and advice to a diversity of clients including Local, State and Federal governments, policy think-tanks, universities, non-government organisations and private enterprise.

Our approach to every project is collaborative in nature. Working closely with our clients, our work is informed by a balanced approach to socio-economic research and analysis blended with targeted stakeholder consultation and engagement to deliver aspirational yet implementable outcomes.

With more than 25 years' experience, we are continually evolving, offering fresh insights and practical solutions using the highest-quality information and our expert understanding of urban and regional economic development planning and policy issues.

OUR SERVICES



Strategy and Delivery

- Economic development strategies
- Tourism strategies
- Destination management plans
- Investment promotion strategies
- Skills audits
- Workforce planning strategies
- Policy and program reviews
- Prospectus writing

Economic Analysis

- Socio-economic profiling
- Employment forecasting
- Business surveys
- Industry studies
- Feasibility studies
- Cost-benefit analysis
- Business case preparation
- Grant applications
- Economic impact assessments

Policy and Planning

- Corporate planning
- Regional planning
- Tourism master plans
- Community strategic planning
- Housing needs studies
- Infrastructure studies
- Industrial land studies
- Retail and commercial needs assessments

OUR CLIENTS



The Flinders Ranges Council
South Australia



GW3D
GREATER WHITSUNDAY ALLIANCE
MACKAY ▶ ISAAC ▶ WHITSUNDAY



Sunshine Coast
COUNCIL



For the People
Salonne
Shire Council



PALM ISLAND
ABORIGINAL SHIRE COUNCIL



LONGREACH REGIONAL
COUNCIL



Whitsunday
Regional Council



TOOWOOMBA
REGION
Rich traditions. Bold ambitions.



QUILPIE
Shire
"Simply Unique"



Tourism Victoria
You'll love every piece of Victoria



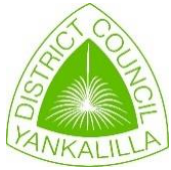
Burdekin
Shire Council



HERITAGE
COUNCIL
VICTORIA
HERITAGE
COUNCIL
VICTORIA



BRISBANE MARKETING
ECONOMIC DEVELOPMENT BOARD



DISTRICT COUNCIL
YANKALILLA



C-RES
COMMUNITY RESOURCING
FOR THE FUTURE



Australian Government



TORRES STRAIT
REGIONAL AUTHORITY



TSRA
www.tsra.gov.au



Goondiwindi
REGIONAL
COUNCIL



GLADSTONE
REGIONAL COUNCIL



CITY OF
GOLD COAST



Queensland
Government



Parks
VICTORIA



MACKAY
COMMUNITY
FOUNDATION



OPAL CAPITAL
COOPER PEDY
GET OUTBACK... GET UNDERGROUND



Outback
Communities
Authority



Albany
CITY OF



City of
LAUNCESTON



CITY OF
PORT PHILLIP



HORNSBY
SHIRE COUNCIL



BOROONDARA
City of Harmony



lismore
city council



Government
of South Australia



Regional
Development
Australia
FAR NORTH



Department of
Local Government, Sport
and Cultural Industries
CULTURE
and the
ARTS (WA)



KEMPSEY
Shire Council



Lake Macquarie
City Council



Snowy
Valleys
Council



Griffith city council
...love the lifestyle...



Regional
Development
Australia
NORTHERN RIVERS NSW

OUR PEOPLE

- **Sasha Lennon** is the Director of SC Lennon & Associates. A trained economist, he is a leader in the field of regional economic development policy and strategy formulation, tourism, socio-economic research and analysis, workforce planning, population and employment forecasting, business case preparation, consultation, strategic planning, policy and strategy writing and communications.
- **Roger Gibbins** is an urban planner and economist with over 30 years of consulting experience in economic development, tourism, urban planning, project evaluation and impact analysis, cost-benefit analysis, business case preparation, workforce planning and land economics.
- **Emeritus Professor Brian Corbitt** is a consulting advisor who specialises in international education, eBusiness policy, economic analysis of IT projects, information economics, development project analysis and implementation and economic modelling.
- **Verna Gibbins** is an urban researcher whose areas of specialisation are social surveys, data analysis and survey fieldwork management. Verna undertakes a diversity of research work including literature reviews and targeted stakeholder consultation.



CONTACT US



SC Lennon & Associates

economics • planning • policy • strategy

p: (07) 3312 2375

m: 0410 550 272

e: sasha@sashalennon.com.au

w: www.sashalennon.com.au