



SC Lennon & Associates

economics • planning • policy • strategy

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SC Lennon & Associates

SC Lennon & Associates is a leader in the field of social and economic policy and strategy formulation. We offer fresh insights and practical solutions based on the highest-quality information and our expert understanding of community and economic development issues.

SC Lennon & Associates is an independent consulting practice with offices in Brisbane and Melbourne, Australia. We offer informed and practical solutions to a range of policy and planning challenges.

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We have worked on a diversity of projects for a variety of clients, including economic development strategies, manpower planning studies, socio-economic profiles, industrial land studies, needs analyses, economic impact assessments, industry studies and implementation plans.

Our clients include government departments and agencies, policy think-tanks, committees and taskforces, universities, economic development bodies, non-government organisations and businesses.

Our services include:

Research and Analysis:

- Socio-economic profiling
- Market research and analysis
- Industry studies
- Property economics
- Housing studies
- Feasibility studies
- Education planning
- Economic impact assessments

Planning:

- Urban and regional planning
- Industrial land use strategies
- Strategic planning
- Program evaluation
- Service delivery planning
- Workshop facilitation
- Stakeholder consultation
- Community engagement

Strategy:

- Economic development strategies
- Investment attraction strategies
- Workforce planning strategies
- Creative industries strategies
- Investment prospectus writing
- Service delivery planning
- Implementation plans
- Media and communications